



Below is an update on the Iowa Health and Wellness Plan and Health Insurance Marketplace:

[Iowa Health and Wellness Plan](#)

New Healthy Behaviors Provider Materials Available: The Healthy Behaviors Provider Toolkit has been updated with new outreach support materials. Now included in the toolkit is a template for a letter from the provider to the member (patient) promoting the wellness exam and health risk assessment (HRA). Also included is a business card template for the HRA. The business card can be customized with the provider's access code and given to members to use when completing their assessment. [Access the updated provider toolkit here.](#)

New Iowa Wellness Plan Benefits Coverage List Available: A new list of covered benefits for the Iowa Wellness Plan is now available for providers. The [Iowa Wellness Plan Benefits Coverage List](#) of covered benefits and excluded codes is arranged by category of service.

Visit DHS at the Farm Progress Show: The Iowa Insurance Division, Iowa Department of Human Services and Iowa Department of Public Health are hosting an informational booth at the Farm Progress Show in Boone, IA from August 26-28. The booth features information on the Iowa Health and Wellness Plan and Healthy Behaviors Program, Medicaid, and the Health Insurance Marketplace. Stop by, or direct individuals with health care coverage questions to the Health and Safety Tent at the show.

Thanks for Stopping By at the Iowa State Fair! The Iowa Insurance Division, Iowa Department of Human Services and Iowa Department of Public Health hosted a booth at the Iowa State Fair from August 7-17. During the State Fair, the interagency team was able to reach out to more than 5,000 individuals and provide information on health care coverage options in Iowa. This year, many individuals were aware of the changes brought by the health care law, and were interested in exploring their options through Iowa Medicaid or the Marketplace and also gathered information for friends, family members and co-workers.

[Health Insurance Marketplace](#)

New Promotional Content on Special Enrollment Periods: New and updated online content for education around Special Enrollment periods is now available from the Centers for Medicare & Medicaid Services (CMS). Included are infographics in English and Spanish for a variety of common special enrollment periods including marriage, Medicaid/CHIP, baby or adoption, new address, birthday and American Indian or Alaska Native. [Access the infographics here.](#)

Assister Recertification Bulletin: The Centers for Medicare & Medicaid Services (CMS) issued guidance related to the training, certification, and recertification requirements applicable to Marketplace consumer assistance programs: Navigator, non-Navigator assistance personnel,

and certified application counselor. The bulletin can be found here:
<http://www.cms.gov/CCIIO/Programs-and-Initiatives/Health-Insurance-Marketplaces/Downloads/FINAL-Recertification-Bulletin-08-15-2014.pdf>

How the Health Care Law is Making a Difference for the People in Iowa: The U.S. Department of Health and Human Services has developed state-by-state fact sheets on the impact of the health care law. See the [fact sheet on Iowa](#) to learn how the law is making a difference for Iowans!

Please feel free to share this information with others in your organization or your community. If you'd like to subscribe to these email notifications, please email "subscribe" along with your name, organization and contact information to IMECommunications@dhs.state.ia.us.

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